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## Assignment 3

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Assignment 3: Kotter Change Management Model Using the company that your instructor previously approved (Coca-Cola), apply Kotter's eight (8) steps of change management to an HR situation you have selected for change. You will address all eight (8) of the Kotter steps, developing an action plan for





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each step. write a (5) page paper in which you: Ascertain how each of the steps applies to your specific organization. Develop a strategy that illustrates how you would address each of the eight (8) stages of change: Establishing a sense of urgency Creating coalition Developing vision and







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strategyCommunicating the visionEmpowering broad-based actionGenerating short-term winsConsolidating gains and producing more changeAnchoring new approaches into the cultureUse at least four (4) quality academic resources in this assignment. Note: Wikipedia and other similar Websites do not qualify



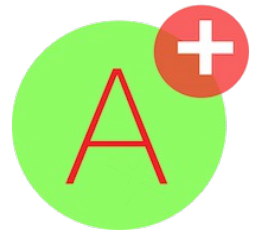


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as academic resources. Assignment must follow these formatting requirements: Be typed, double spaced, using Times New Roman font (size 12), with one-inch margins on all sides; citations and references must follow APA or school-specific format. Check with your professor for any additional



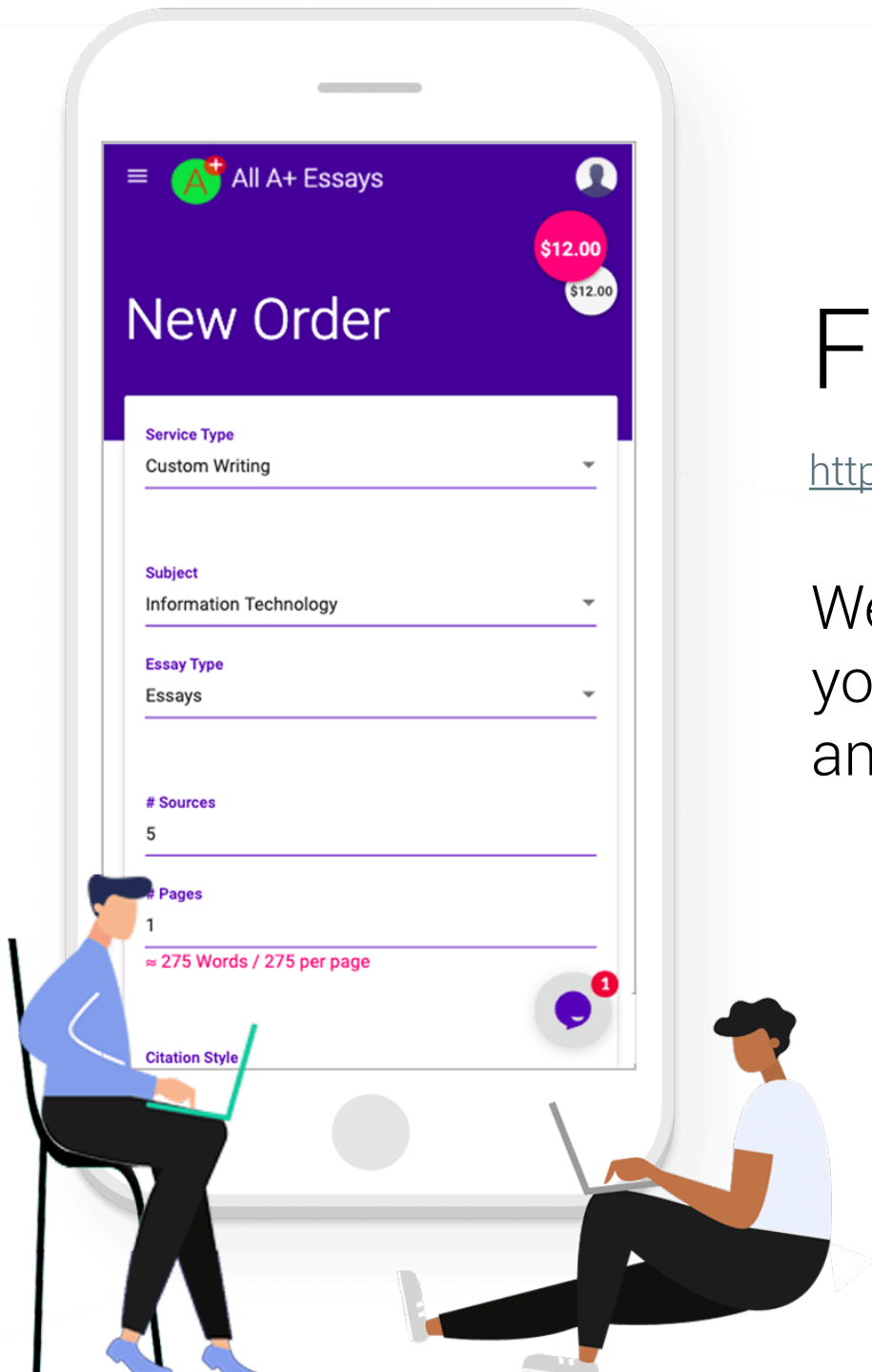
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